5636 Melrose Ave., Hollywood, CA 90038

### Welcome to Stephanie Feury Theater - Your Home for Hollywood Fringe!

Stephanie Feury is thrilled to return for the 15th Annual Hollywood Fringe Festival, offering artists a **proven**, **professional**, **and artist-centered** space to create, perform, and thrive. Our team of seasoned theater professionals has spent years fine-tuning a process that ensures a smooth, stress-free production experience—allowing you to focus on what matters most: **bringing your vision to life.** 

At Stephanie Feury Theater, we don't just provide a stage—we build a creative community. Our venue is located in the vibrant Larchmont district, sharing a corner with a coffee shop, non-dairy ice cream, and delicious taco restaurant, making it a lively hub for artists and audiences alike.

Beyond hosting incredible shows during Hollywood Fringe, we foster long-term artistic connections through industry meet-ups and promotional talks—helping you expand your reach within the larger festival community. Additionally, our programming extends beyond HFF with opportunities like the **Hollywood Independent Theatre Festival** and the **30 Minutes or Less Festival**, allowing your show to have a life beyond Fringe.

We provide the right information at the right time—so you're never left wondering what's next. Whether you're a first-time Fringe participant or a seasoned festival veteran, our supportive team and artist-friendly space will ensure you feel at home.

Join us at Stephanie Feury Theater—where the spotlight is always on you!

### **Contact Us:**

Stephanie Feury – Owner & Operator

For feuryfestival@gmail.com

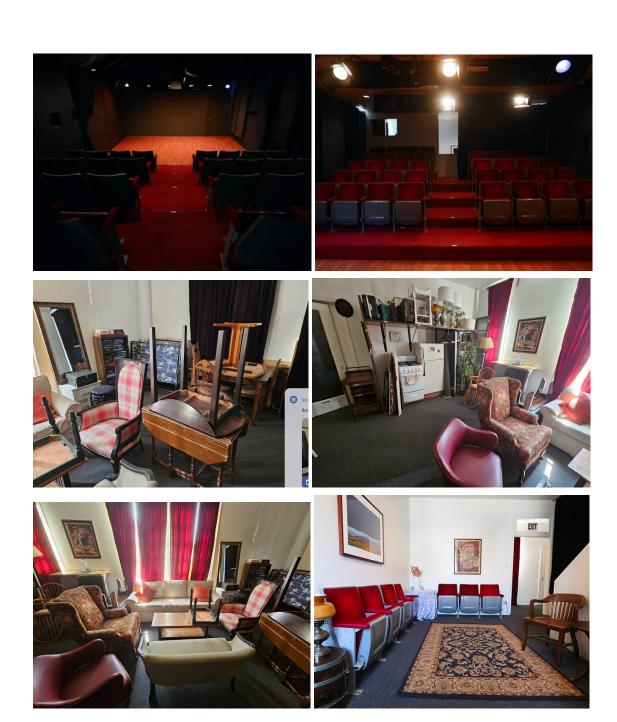
# Why Choose SFS Theatre?

- **Prime Hollywood Location** − Situated just off Larchmont Blvd., our theatre is easily accessible for audiences and creatives alike.
- **▼ Flexible Performance Space** A well-equipped black-box theatre with adaptable staging for multiple production styles.
- ✓ Intimate Audience Experience With 36-42 seats, every show feels personal and immersive.
- ✓ Professional Equipment Complete lighting and sound booth to enhance your production.
- **Tech Support** − We provide veteran HFF board ops, who design your show and can run lights, sound and video for \$30/hr (paid separately to the tech person)
- **✓ Backstage Amenities** A dedicated green room, lobby, and backstage waiting area provide comfort for performers.

- **Film & Projection Ready** − Built-in Epson VS230 projector and remote-controlled 96"x72" screen for multimedia elements.
- ✓ Storage & Set Pieces Available Full collection of stage furnishings (bed, stove, couch, and more) at no additional cost. (See Pictures Below)
- ✓ **Hollywood Fringe Festival Ready** A trusted venue for HFF productions, offering expert guidance on festival logistics.
- ✓ **Air Conditioned Space** Stay cool and comfortable while performing.
- 🔽 On-Site Dining & Refreshments Bar and food available downstairs at Tu Madre's.
- Comprehensive Promotion Package (\$400 value) <u>Provided by Combined Artform + Asylum</u> Elevate your show's visibility with our tailored marketing support:
  - **Social Media Spotlights** Featured posts on our venue's Instagram and Facebook pages.
  - **Email Marketing** Inclusion in our newsletter sent to theatergoers, industry professionals, and media contacts.
  - **Press Outreach** Assistance with crafting and distributing press releases to local and industry media.
  - **Content Creation Support** Guidance on promotional videos, graphics, and branding to enhance audience engagement.
  - **Cross-Promotion Opportunities** Collaborate with other productions for shared visibility and increased reach.
  - **On-Site Marketing Materials** Flyer and poster display space within the venue for direct audience exposure.
  - **2-Hour Hybrid Production & Promotion Workshop** Learn essential strategies for producing and marketing your show, combining in-person and virtual components.
  - **Ongoing Support & Hybrid Events** Continuous promotional and logistical assistance, plus access to virtual and in-person networking events to maximize your show's success.

# **Venue Specs**

- Stage Dimensions: 19' W x 13' D
- **Seating:** 41+ seats
- Lighting: 12 Par Cans, Leprechaun 612 lightboard, 12-channel, 2-scene preset
- Sound System: 2 M-Audio speakers (Upstage L & R), XENYX X1222 mixer
- **Projection:** Epson VS230 projector, 96"x72" remote-controlled screen
- Adapters: Mac and PC adapters for VGA/HDMI available
- Facilities: Dressing room, restroom, waiting/transition space, lobby & backstage
- WIFI Available
- Street Parking



# **Booking Packages & Rates**

**Hollywood Fringe Festival Packages** (Includes tech time ,promotional support, 15 minute load-in and load out time)

Shows	30-Min Show	60-Min Show	90-Min Show
3 Shows	\$630	\$870	\$1,160
5 Shows	\$808	\$1,275	\$1,700

7 Shows	\$1,070	\$1,530	\$2,389
Additional Show	\$191	\$287	\$382

- Tech Rehearsal Included:
  - o 30-min show = **1.5 hour**
  - 60-min show = **3 hours**
  - 90-min show = **4.5 hours**
- Additional Rehearsal/Tech Time: \$40/hr

## Steps to Booking a Show at Stephanie Feury

- **Check out the venue online** Explore our space and its amenities.
- 2 Click on the Apply button Or email us at [Your Contact Info] to be added to our booking list.
- **We'll contact you** Once we receive your request, we'll reach out to discuss next steps.
- **Schedule an appointment** Visit the space in person or set up a Zoom talk with an SFS Theatre representative.
- **5Tour the venue & discuss your show** We'll go over logistics, technical needs, and scheduling options.
- **6** Confirm your booking Let us know your show's length and number of performances.
- **Scheduling & contract** We'll work with your availability and conflicts to finalize a schedule.
- **Sign the agreement & pay the deposit** A deposit secures your booking, with the final payment due in April.
- **Production & promotion support begins** In mid-April, we'll start working with you to ensure a smooth and successful festival experience.

#### **Additional Services**

- **Production Support** Get expert guidance with consulting and workshops to streamline your production.
- Marketing Support Enhance your audience outreach with promotional add-ons
- **Filming & Streaming** Optional professional recording services available
- Box Office Support Provide your own or hire one for \$20 per performance
- 📡 **Video On Demand** Available for all productions

# Let's Bring Your Production to Life

- **Email:** feuryfestival@gmail.com to set up a talk and plan a tour. You can also take a <u>virtual tour here.</u>
- **Form:** Fill out this form if you're ready to start the booking process.
- Location: 5636 Melrose Ave., Hollywood, CA 90038

# **About Stephanie Feury**

Stephanie Feury, daughter of renowned acting teachers Peggy Feury and William Traylor, studied at NYU's Tisch School of the Arts before training with Uta Hagen and Elaine Aiken. With over 23 years of experience, she has coached actors in Hollywood, Berlin, and Australia, and served as a professor at Chapman University. In 2002, she founded the **Stephanie Feury Studio Theatre**, producing over 30 productions and co-founding the **Firelight Collective**. She continues to teach and mentor actors worldwide, fostering a thriving creative community.

**Stephanie Feury Studio Theatre - Where Stories Come to Life.**